

LORNA YARBERRY

GRAPHIC DESIGN AND WEBSITES WITH BEAUTY AND BRAINS.

WORK EXPERIENCE

Software Engineer January 2014 - April 2015
The Martin Agency — Richmond, VA

Developed functional and appealing web applications, provided website maintenance and enhancements, created cascading style sheets that were consistent across all browsers and platforms, and maintained graphic standards and branding throughout interfaces.

Graphic & Web Designer August 2011 - July 2013
Velocity Micro, Inc. — North Chester, VA

As the entirety of Velocity Micro's Graphic Design and Web departments, I was solely responsible for product logos, product packaging, photo retouching, web advertising, eBlast marketing, and 95% of Velocity Micro's website redesign and programming.

Graphic & Web Designer May 2009 - Present
LornaDigital.com — Richmond, VA

Self-employed freelancer specializing in Web Design, Print Media, Branding, Graphic Design, and Email Marketing.

Graphic Design Freelancer April 2011 - September 2011
Worth Higgins & Associates — Richmond, VA

Provided graphics and print templates for a new line of products directed towards university students and alumni.

Graphic Design Intern January 2011 - May 2011
Media General — Richmond, VA

Responsible for high definition, television-ready graphics and animations for various news stations in the American Southeast. Successfully handled a constant flow of work orders from over twenty stations while maintaining quality of product.

Assistant Illustrator August 2010 - February 2011
PopIdiocy — Richmond, VA

Revised and completed illustrations and graphics. Demonstrated an ability to promptly resolve design and formatting issues to meet customer standards and expectations.

AWARDS & HONORS

2012 Web Marketing Association Award Recipient
For Outstanding Achievement in Web Development

Independent expert judges from around the world review sites in 96 industries. The best are recognized with a WebAward which helps interactive professionals promote themselves, their companies, and their best work to the outside world. The WebAward.org Competition is the premier award recognition program for Web developers and marketers worldwide.

CONTACT

LornaDigital.com
YarberryLN@gmail.com
757-692-3477

EDUCATION

College
Virginia Commonwealth University — Richmond, VA

BFA Communication Arts, cum laude
Minor in German Language

SKILL SET

Web Skills

OS: WINDOWS 7

OS: MAC OS

HTML5/CSS3

HTML

PHP

JAVASCRIPT

JQUERY

WORDPRESS

Software Skills

ACROBAT PRO (CS4)

AFTEREFFECTS (CS4)

DREAMWEAVER (CS3-5)

ILLUSTRATOR (CS3)

INDESIGN (CS3-5)

MEDIA ENCODER (CS3)

PHOTOSHOP (CS3-6)

PREMIEREPRO (CS4)

AUTODESK MAYA

CINEMA 4D R12

MICROSOFT OFFICE SUITE